





Braun VitalScan Plus BP1700 and BP1750 Home Blood Pressure Monitors have been validated in accordance with the European Society of Hypertension Protocol

*VitalScan Plus blood pressure Monitor is
a range of Braun wrist blood pressure monitoring devices*

Lausanne, Switzerland, August 19, 2009 - Braun VitalScan Plus BP1700 and BP1750 two fully automatic home blood pressure monitors manufactured by Kaz, have been successfully validated by the **ESH¹, European Society of Hypertension** in July 2009. This validation has been obtained through the "dabl® Educational Trust device equivalence procedure"².

All automatic blood pressure monitoring devices that meet the ESH standard have to exhibit a high level of performance and reliability that can be independently verified by dabl® Educational Trust Limited. In addition to meeting the ESH standard, these blood pressure monitors have also been successfully tested per the **AAMI³ SP10** standard protocol validation. (AAMI stands for the Association for the Advancement of Medical Instrumentation, one of the well-known organizations to establish clinical validation protocol for blood pressure monitors).

Braun VitalScan Plus BP1700 and BP1750, provide an accurate and reliable blood pressure reading as indicated by the ESH endorsement, and they are a first step for hypertension detection in addition to sharing readings with doctors.

BRAUN VitalScan Plus		
Model name	BP1700	BP1750
Validation	ESH & AAMI	
Average function	-	last 3 measurements
Systolic, Diastolic pressure	♥	♥
Pulse indicator	♥	♥
Automatic shut -off for energy saving	♥	♥
Low battery indicator to ensure accurate readings	♥	♥
Memories	60	90
Wrist circumference	13-21 cm	13-21 cm
Recommended Retail Price in Europe	40-50€	40-60€

Today those devices can be recommended to patients for home use knowing that they are now validated by the **European Society of Hypertension**, an internationally regarded organization, leading to a further

peace of mind when consumers use these devices. All health care providers: drugstores staff, pharmacists, sales support now have a great opportunity to enhance their device portfolio with this Kaz offer of Braun blood pressure devices for blood pressure monitoring.

Braun Blood Pressure Monitors. Engineered for peace of mind.

For more details, please consult:

¹ <http://www.eshonline.org>

² <http://www.aami.org/>

³ http://www.dableducational.org/manufacturers/dabl_Equivalence_Procedure_JBPM_2007.pdf

http://www.dableducational.org/sphygmomanometers/devices_2_sbpm.html#RefW24

Other Braun home blood pressure monitors had already obtained this validation: Braun Vital ScanPlus BP1650, SensorControl BP2550, and EasyClick cuff BP3550. The equivalence procedure has been done with BP1650.

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Braun VitalScan Plus BP1700 and BP1750 are manufactured by Kaz Europe SA under a license to the 'Braun' trademark. 'Braun' is a registered trademark of Braun GmbH, Kronberg , Germany.